

VAT introduction

The *Pressesendung* (standard periodicals) product will become subject to VAT from July 1, 2010.

Charges from July 1, 2010

The net charges for *Pressesendung* items remain unchanged, only the statutory VAT of currently 19% will be charged and added to the net charges.

This applies to the following price lists and other charges:

- *Pressesendung* (standard periodicals)
- Additional charges for inserts in press products
- Basic charges
- Additional charges (collection in ELN and SLN, demurrage)
- High-speed network
- Special charges in the event of non-compliance with the GT&C Press Distribution with regard to maximum weight, maximum volume, special numbers, posting without contract, inserts contrary to GT&C, reminder or default notice

Reverse Charge Procedure

For most of our customers outside Germany the 'reverse charge' procedure applies. Article 44 of the Council Directive on the common system of value added tax states that services provided by one company for another company are taxed where the recipient of the service is based and not where the service provider is based. As service recipients, customers of Deutsche Post AG are therefore liable for payment of VAT ('reverse charge' procedure). That means that our customers are required to pay VAT to their tax authorities. If necessary please discuss the impact of the reverse charge procedure on your company with your tax advisor.

Process changes

The processes will remain the same for you.

General Terms and Conditions (GT&C)

From July 1, 2010, the "*Pressesendung*" price lists will take account of VAT being levied.